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**RESTAURANTCHAINS.NET NAMES THE GREENE TURTLE
THE FASTEST GROWING BAR & GRILL CHAIN**

**With Four Locations Debuting Thus Far This Year and Up to Three More Openings
Scheduled, Maryland-Based Casual Dining/Sports Bar Chain Celebrates a Banner 2010**

EDGEWATER, Md. (July 21, 2010) – The Greene Turtle, the popular casual dining/sports bar chain based here, has been named “the fastest growing bar & grill” chain with fewer than 200 units by RestaurantChains.net. The designation is based on growth for the first six months of 2010.

RestaurantChains.net is a directory of sales leads for companies that sell products and services to restaurants. The company compiles restaurant rankings based on continual verification of growth data from more than 4,000 chains in the United States and Canada. This is the first time the company has ranked bar and grill chains individually, however it has acknowledged classic versions of such concepts collectively as “a good choice for foodservice operators of today.”

In making their deliberations, analysts at RestaurantChains.net narrowed the field down to two chains, but The Greene Turtle edged out the competition just enough to claim the top spot.

“In times like this, any net growth is phenomenal. Both companies grew very closely in number of units this year, but the Greene Turtle had opened one more unit plus many other units are currently in construction,” a story about the ranking in the July 13 edition of the RestaurantChains.net newsletter said. A link to the newsletter on the company’s website (www.restaurantchains.net) called The Greene Turtle a “consistent grower for the past four years” and added that the chain “has proved themselves as stalwarts within their segment.”

Launched in 1976, The Greene Turtle approached expansion over its first three decades at a leisurely pace, reaching 12 locations by the end of 2006. Beginning in 2007, however, the chain mounted a more aggressive expansion initiative, and over the ensuing three years opened another 12 locations.

Early last year, The Greene Turtle announced plans to grow to some 150 franchise and company-operated restaurants throughout the East. Three units opened in 2009 and four have opened thus far in 2010. The chain’s expansion reached an unprecedented mark last month when three franchise locations debuted within two weeks, one each in Owings Mills, Md. (June 9), Rehoboth Beach, Del. (June 14) and Chesapeake, Va., (June 23). Another franchise location opened in Leesburg, Va., earlier this year, and three more restaurants are slated to open by year’s end.

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The Greene Turtle Named Fastest Growing Bar & Grill/2

Earlier this year, The Greene Turtle marked its debut on another prominent business ranking, when *Entrepreneur Magazine* included the chain on its prestigious “Franchise 500” list in the “pub-style restaurants” category, and subsequently honored it in April by featuring it among the “top restaurant franchises of 2010.”

“We are very excited about our recent flurry of openings and the fact that, with a potential seven openings this year, we’re on course to make 2010 our most explosive year yet,” said J. Michael Sanford, CEO of The Greene Turtle Franchising Corp. Consumers have long embraced The Greene Turtle. Now we’re seeing increasing interest in our franchise opportunities, and with a regular stream of accolades from both the restaurant industry and the media that covers it, we have a great deal of evidence confirming that we made the right decision to expand.”

About The Greene Turtle and The Greene Turtle Franchising Corp.

First opened in Ocean City, Md., in 1976, The Greene Turtle today covers markets across Maryland and extends into Washington, D.C., Virginia and Delaware. Combining comfort food, a casual atmosphere and a sports bar theme marked by big screen TVs broadcasting local and national events, “The Turtle” has become a popular year-round destination for families and friends of all ages. Franchise opportunities are available throughout the Eastern United States to qualifying investors. For more information, contact Vice President of Franchise Development Tom Finn at (410) 956-1200, ext. 121, or tfinn@thegreenturtle.com, or visit www.thegreenturtle.com.

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